

Press Release

A first-ever mobile learning platform for hospitals in India

Focused on continuous education and talent management, Impelsys Inc brings forth iPC Health, an e-learning platform to standardize healthcare delivery across the country

Bangalore, 28th January 2020: Impelsys Inc, a world's leader in online content and learning solutions enters India with iPC Health, an end-to-end mobile learning and upskilling solution for the healthcare sector. The mobile-first platform brings a much-awaited solution to impart 'on-the-go' training and education for hospital staff and in turn deliver better outcomes and save lives. Present at the unveil today were Honorable Karnataka Deputy Chief Minister Ashwath Narayan CN, CEO Impelsys Sameer Shariff , Mr Phil Smithers, Global Sales & Marketing Head, Royal College of Nursing (RCNi) amongst other dignitaries from the healthcare industry who collectively acknowledged and stressed upon the need of a systematic multi-level learning approach that can improve the way healthcare is delivered in the country today.

iPC Health is a first-ever advanced and comprehensive learning interface that will offer certified 'anytime anywhere' education programs rendering upskilling, advanced learning and compliance training for healthcare professionals in India. The solution hosts multiple digitized courses curated by knowledge partners and noted domain experts from across the world such as RCNi, American Heart Association, Wolters Kluwer and many other leading medical education publishers. **Introducing iPC Health, CEO Impelsys Sameer Shariff said,** "In India, skill development and access to quality healthcare clearly are the two areas of improvement. iPC Health is curated to bridge the skill gap and ensure standardization across the healthcare sector in the country. Our aim is to enhance learning and professional expertise of healthcare personnel and help hospitals manage their greatest assets-their people effectively. This will in turn create an impact by improving the quality standards of healthcare services in the country".

A qualitative research 'The State of Skills in the Indian Healthcare Industry' undertaken by IQVIA highlighted current need gaps in the learning and development arena across the healthcare industry. **The research undertaken across leading 20 hospitals in the country** indicated that the work force is open to invest time in receiving on-the-job training but lacks an understanding of its impact. They do not have access to reliable content, effective trainers and are overwhelmed with their work load currently. "Today we have the best of the infrastructure, technology and clinical expertise a country could have. But standardizing 'delivery of care' is a huge challenge we face. We are grappling with a skill set that can deliver first aid, critical care in ambulances, operate world class equipment etc. The industry needs a systematic approach to train work force and hone their skills and a product like iPC Health can be instrumental in bridging this gap", **said Hon Depute CM Karnataka Shri Ashwath Narayan.**

Focused on spreading knowledge through technology, iPC Health brings forth specific learning modules for every healthcare professional ranging from receptionists, nurses, support staff, lab assistants and ambulance drivers to doctors and medical experts, improving overall quality of healthcare delivery. RCNi, a premier provider of innovative and creative information solutions for nursing team is one of the knowledge partners that curated a robust learning and assessment module for nurses in India. This comes in with an objective to not only enhance their skills but also provide them an opportunity to carve out a professional learning curve for themselves. "Nurses are directly involved in almost all aspects of hospital care. But, the industry-academia gap in the sector is huge and most of the under-graduate nurses joining

the profession are not immediately employable. Solutions that can address this gap at the hospital level is the need of the hour”, **said Dr Naresh Shetty, President MS Ramaiah Memorial Hospital.**

Apart from education, iPC Health will offer induction, compliance, emergency medical services as well as soft skill training modules. The platform will enable hospitals to manage their learning and development more effectively through a comprehensive learning management system including content management tools, reporting dashboards and assessment modules. Healthcare organizations can leverage the learning platform to educate, analyze the progress and to enhance employee specific career goals.

The platform is now ready for organizations including corporate hospitals, specialty hospitals, small- scale independent hospitals, nursing homes, clinics etc. aiming to improving the overall quality of healthcare delivery.

About iPC Health

iPC Health is a comprehensive learning, training and skill development platform for healthcare professionals. It is designed to be a mobile-first solution enabling round the clock learning. The platform offers an extensive list of modules for compliance, employee induction, continuing education and soft skills training. It is an end-to-end learning management platform that will help the hospitals in streamlining their compliance training, recruitment, assessment and onboarding cycles.

About Impelsys

Impelsys is a leading provider of technology solutions and services for education providers, publishers and enterprises – managing content and learning delivery on their flagship platform – iPublish Central Suite, the world’s most comprehensive ‘Read-to-Learn’ solution. With experience spanning 15 years, Impelsys provides end-to-end technology solutions across the digital product development lifecycle; from content and courseware production, enrichment, transformation, monetization to delivery and mobility.



• 200+ live portals

• 30,000 libraries

• 1 Million titles

• Million+ B2C/ B2B users

To learn more about Impelsys please write to marketing@ipchealth.in or visit www.ipchealth.in

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